

Mark Rowland

Producer/Writer

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EDUCATION

Masters of Screenwriting 2021-2022

London Film Academy
Distinctions - Top of Class

Bachelor of Science 2014-2017

The University of Melbourne
Distinctions - Honour Student
at Walter Eliza Hall Institute

SOFTWARE

- Microsoft Office Suite (incl. Excel)
- G Suite (incl. Drive, Calendars and Meet)
- Social Media (incl. YouTube, Twitter, Discord, LinkedIn)
- Adobe Photoshop
- Asana
- Emaki
- Slack

COMMENDATIONS

Graduation Speaker

2022
Selected by London Film Academy staff to speak on behalf of the Masters cohort at graduation

Silver YouTube Play Button

2016
Gained over 100K subscribers on YouTube, with over 40 videos at 100K or more views

CAREER OBJECTIVE

Animation is one of the rare ways to bring light into kid's lives, brightening their outlook on the future. I want to contribute to this positive movement by applying my skills as a self-producer of content and trained writer towards the professional arena. By gaining production experience in an animation studio, I hope to enhance my ability to efficiently and conscientiously create projects on a larger scale.

EXPERIENCE

Freelance Writer - Parrot Analytics and Screen Rant

2022 - Present

- Crafted over 40 gaming features for Screen Rant, frequently reaching the Top 10 Most Viewed gaming articles on the site
- Analysed global marketing data using Parrot Analytics' DEMAND360 service to formulate new angles on trends in the Film & TV industries
- Learned the production workflow software of two high output companies, including Asana, Emaki and Slack

Publicity Outreach Manager - Westside Radio

2022 - 2023

- Established contact with over 100 PR firms, film studios and cinemas
- Created and actively updated an Excel database of contacts and films
- Revived Westside Radio's Sunday Morning Breakfast Show Film Review segment, featuring on the show and attending screenings

PROJECTS

Modern Folktales Audio Drama Podcast

2022 - 2023 | www.modernfolktales.co.uk

- Directed, wrote and produced an original anthology audio drama
- Collaborated with six other writer/directors to create ~90 minutes of polished, studio-quality audio in total
- Budgeted the project on Excel, from studio hire to actor rates

CultureCrash Animated YouTube Channel

2013 - 2018 | www.youtube.com/c/culturecrash

- Co-created the channel, leading it to 200K+ subscribers at its height
- Produced over 150 videos, from writing to editing to voice acting
- Achieved weekly uploads by managing a pipeline of animators and actors through G Suite and Discord